

GLUTEN-FREE FOOD PROGRAM

Important News:

We are pleased to announce the GF-Finder.com website has been redesigned into a more informative and easy-to-navigate information hub. The site is also now open to all gluten-free certified businesses supplying products and food services!



**Join and
receive free updates and
notifications
when new information
becomes available.**

GFFP HAS BEEN BUSY DURING THESE TRYING TIMES FOCUSING ON IMPROVING YOUR EXPERIENCE

by Andrew Batten

Last year the Gluten-Free Food Program (GFFP) created a new website to help the gluten-free community find GFFP certified products and food service establishments.

As the name 'GF-Finder' suggests, the website has become a successful hub to help the gluten-free consumer easily find trustworthy certified gluten-free products and food service establishments, along with other useful information and facts about gluten-free living.

To better serve our customers and the gluten-free community we serve, GFFP has listened to feedback we received on how the website can be improved and we have made important improvements to help the growing number of visitors the website receives each day.

The site has new functionality that allows the user to automatically find out what new items have been introduced or sign up for email alerts and newsletters.

Thank you for all of the suggestions we received! Your viewership and opinions are important to us and GFFP is committed to ongoing website improvements for greater user experience and easier access to the valuable information we provide.

OTHER ARTICLES INSIDE THIS ISSUE:

**For those who wish to
find out more about our
certification programs
and endorsement
partners.**

RESOURCE CENTER

www.gf-finder.com

GF-Finder resource center is now in its infancy stage and will be further developed over time. The resource center is complementary to our three leading Celiac Association Endorsement partners; with links to information about the important advocacy work our partners are doing, including access to valuable and informative articles and news about gluten-free living and medical advancements.

Moving forward, we will also be adding articles and links around gluten-free food and other products, travel and gluten-free safety including GFFP's GF-Smart training courses being made available to the public.

TOPICS WILL INCLUDE:

- Tips of eating out
- Home gluten-free training
- Recipes of the month
- Books of the month (gluten-free diet)
- Competitions
- Social media posts

LONG TERM TOPICS ON THE HORIZON:

- Certified Gluten-Free holiday and travel news
- GF Quizzes
- Coupon offers
- Articles on our GFFP certified customers
- And even more

If you have any interesting information or thoughts that other readers may like to know, please do not hesitate to contact us on info@gf-finder.com.

Our GFFP Certification Programs and Celiac Association Endorsement partners



More information can be found on www.gf-finder.com

Our Restaurant Program

The Gluten-Free Restaurant Program (GFRP) is endorsed by each of our three leading Celiac Association partners.

As you are aware the restaurant and food service sectors have taken a massive hit due to COVID-19. As a result GFFP is taking new and innovative steps to support our certified customers including changes on how we approach the certification process:

- Step 1: Complete an online self-assessment for your establishment
- Step 2: Complete online GF-Smart training for the staff
- Step 3: GFFP will promote the establishment on our www.gf-finder.com website.

This is sooner than GFFP would normally. Our goal is to help our gluten-free restaurants and food service customers remain financially viable and remain competitive in the long-term.

New eateries who have recently joined the program:

- LivBon
- Gastronomie Sans Gluten
- Soups from Me to You
- Biscotti Diana

Our Manufacturing Program.

The Gluten-Free Manufacturing Program (GFMP) is endorsed by the National Celiac Association.

Thanks to our committed customers and the ever-growing demand for gluten-free products, the GFMP continues to grow even through these tougher times.

Since March of this year when the COVID-19 pandemic began to emerge the food industry has shown resilience in the supply chain from the source through to the final consumer. As a result, we have pleasantly experienced continued growth for our manufacturing program.

Our customers have shown commitment to assuring authenticity of their gluten-free products in the marketplace and protecting the valuable reputations of the brands those products represent.

So please don't miss out! Check back in and keep an eye out for new GFFP certified companies and products. These can be found by going to our home page and looking under latest listings. For those of you who wish to receive automatic notification on new products, updates, coupon offers; please go online and register for email notifications.

New Customers Joining the Manufacturing Program

Please note the following companies who have joined GFFP and will soon be listed on the gf-finder website. This means more existing products to select from.

- Beloved Care
- Cygnus Home Service,
- Gluten-Free By Suzie
- Iron Berry Inc
- Legendary Burger
- Mastro Vinci
- Paunchy Elephant
- Plantcakes,inc
- Rucksack Foods LLC
- Sweetduet LLC
- Toughrooster
- Triguena Foods



Further Information on our gluten-free certification programs

A new website is in final development stages and is being designed to provide in-depth information about the Gluten-Free Manufacturing Program (GFMP) and Gluten-Free Restaurant Program (GFRP) programs. This site will be available the latter part of July or early September 2020 and can be visited at www.gf-certified.com website.

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